Plaintiffs' Exhibit 2

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7	Transcript of YouTube Video: Dallas Mavericks Voyager
8	Introductory Press Conference
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10	Video Link:
11	https://www.youtube.com/watch?v=bbQCUOjjMdc
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13	Runtime: 29:10
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Page 2 FEMALE SPEAKER: -- in a brief 1 statement, and then we have some special quests in the audience that are going to ask 3 a couple of questions. And then, we are turning it over to the media from there. 5 6 a reminder, we do have microphones roaming in the audience, and we ask that you state 7 your name and your outlet prior to your 8 question. Thanks for being here. 9 MR. CUBAN: Did you say which side you 10 11 want? MR. EHRLICH: I'll take this side. 12 13 MR. CUBAN: I guess we're going to run a video first? 14 15 (Video begins at 00:39.) (Video ends at 01:18.) 16 MR. CUBAN: Okay and thank you, 17 everybody, for coming out. We're excited to 18 19 announce that the Mays have entered a five-20 year international, integrated partnership with Voyager. They're our first 21 22 international partner and our first crypto 23 partner. So, you know what Voyager is, 24 Voyager is a decentralize -- oh, I'm sorry, it should be centralized -- mobile trading 25

- 1 platform for cryptocurrencies. They have
- 2 over 65 digital assets on the platform that
- 3 allow people to tap into the crypto markets
- 4 to try to make a lot of money. The
- 5 partnership includes several components.
- 6 One, we're introducing educational community
- 7 programs to educate people on crypto and how
- 8 they can use it to increase their wealth.
- 9 And the partnership also includes naming
- 10 rights to the building we're in here, the
- 11 Mavs gaming hub, the official gaming and
- 12 event venue for the NBA -- the Mavs NBA 2K
- 13 league team. And will -- which will be --
- 14 all the details will be announced at a later
- 15 date.
- The Mavs and Voyager will also work on
- 17 developing unique and engaging promotions
- 18 for all Mavs fans. First and foremost, fans
- 19 who download the app, create an account
- 20 using the promotional code MAVS100, deposit
- 21 \$100, and make a trade will get \$100 in
- 22 crypto. I'm guessing that's Voyager?
- MR. EHRLICH: No, we're going to give
- 24 you BTC on this one.
- MR. CUBAN: BTC?

Page 4 1 Yeah, we'll --MR. EHRLICH: MR. CUBAN: Well, there you go. MR. EHRLICH: -- give you BTC. 3 Okay. Offer is only MR. CUBAN: 4 available for the first 48 hours and starts 5 6 right now. 7 MR. EHRLICH: Yeah. MR. CUBAN: So, start this -- so, 48 8 hours, meaning it's going to end on 10/29, 9 so everybody knows. What else do I got 10 And by the way, this is Voyager's 11 largest offering to date, and it's only for 12 13 our fans. As Voyager's home team, the Mavs 14 offer a great opportunity to connect fans 15 and users through a free, easy, and useful 16 crypto exchange. I've got to add, I'm a customer and I've been a customer for 17 18 several months now. I like to use it, it's easy, it's cheap, it's fast, and the pricing 19 20 is actually really good. Which we -- so, we find it as a perfect fit for our Mavs fans 21 22 and reaching Mavs fans of all ages. You know, we wanted this to be a 23 24 dynamic partnership to engage all of Dallas. I think working together, we're going to be 25

Page 5 at the forefront of innovation. We're going 1 to try to come up with new ways to introduce Mavs fans to cryptocurrencies and 3 understanding it. You know, there's a lot 4 of hype, there's a lot of discussion, but 5 6 most people don't really understand the fundamentals behind it. And we're really 7 going to try to bring that level of 8 education to our fans and to our joint 9 customers. 10 And of course, we're going to -- you 11 know, but the Mavs being a leader, I think 12 13 we're going to extend this far deeper than 14 just Mavs fans. I think, Voyager is going 15 to be a leader among sports fans and crypto fans around the country. So, with that, 16 we're excited to work with you, Steve, and 17 18 I'll turn it over to you. 19 Thanks, Mark. For those of you STEVE: 20 who don't know me, Steve Ehrlich, CEO and 21 cofounder of Voyager. We are a publicly traded crypto trading platform that is 22 23 listed on the OTC markets here in the U.S., 24 and also on the Toronto Stock Exchange in Canada. So, we're really excited to be here 25

Page 6 1 today. And you know, this is our first foray into a team sport, and we look at this as a 3 partnership. Everything we do at Voyager is 4 about partnerships and partnering with the 5 6 right people to bring education to the masses when it comes to cryptocurrency. 7 there's no one better than the Mavs 8 themselves. And you guys have Dogecoin, it 9 comes through platform, and everything you 10 guys do. But nothing better that working 11 with the Mavs and this guy right here, who 12 is a leader in the cryptocurrency space. 13 14 He's out there talking about different 15 coins, engaging with the communities. 16 just listened to you a couple of week ago on the Twitter Spaces at night. So, you know, 17 there's no one better for us to do that. 18 19 But really, the whole key to this was 20 not just all the affiliation and the -- and having our ads out, and working in the 21 arena, but it's the education that we want 22 It's really important for us. 23 to bring. 24 think there's a lot for people to learn, and now blockchain, cryptocurrency, Bitcoin have 25

Page 7 all been around for 10-plus years. 1 MR. CUBAN: Right. MR. EHRLICH: But really, in the end, 3 you know, people are just starting to learn 4 about it. Literally, in the last 9 months, 5 6 you've seen this exploding of people having 7 interest in cryptocurrency. Now, we're still really in the early stages of that. 8 You know, to use, you know, a basketball 9 phrase of part of this, is like, we're still 10 in the -- in the first half of the first 11 quarter in teaching people about 12 13 cryptocurrencies. And so, we think that 14 what we'll be able to deliver -- and it 15 starts here, it starts in Dallas, it starts 16 right now, with us teaching people about, you know, decentralized finance, 17 cryptocurrencies, you know, non-fungible 18 tokens. Well, we really want to bring that 19 to the community, and we want to start that 20 21 now. 22 And why the Mavs? Like I said, you know, the Mavs because of Mark and the 23 24 leadership that he brings to the NBA when it 25 comes to cryptocurrency. Now, why Dallas?

- 1 You know, Texas itself is a state that is
- 2 really becoming a crypto hub. And we felt
- 3 like Dallas is where a lot of our customers
- 4 are today, there's a lot of opportunity for
- 5 us to educate within Dallas. And Texas
- 6 being that hub -- I know there's a lot of
- 7 folks here from the Texas Blockchain
- 8 Association today -- you know, we want to
- 9 participate. We want to become part of that
- 10 leadership group and really help drive
- 11 cryptocurrency adoption.
- 12 This is a global -- a real global
- 13 opportunity. You know, the Mavs themselves
- 14 are looking on the front line. You have a
- 15 lot of foreign players. I think -- I think
- 16 Sid (phonetic) said to me yesterday that you
- 17 quys have the second most foreign players in
- 18 the league? Something like that. So, we
- 19 want to actually engage and take this
- 20 global. Today, Voyager's only in the U.S.
- 21 Tomorrow, in 2022, we will be global. You
- 22 know, the first -- the first place we want
- to go is in Europe and we will get there.
- 24 But doing that with a real partner, like
- 25 Mark and the Mavs, is really important for

- 1 us. And we're really excited about it. As
- 2 I said, happy to start. Dallas is our place
- 3 to start, Texas is our place to start, it
- 4 starts now, and we want to bring crypto for
- 5 all for everybody. So, thank you for your
- 6 time today.
- 7 MR. CUBAN: Cool. All right, we got
- 8 some questions from our crypto enthusiasts
- 9 at the Dallas Mavericks, starting with Doe
- 10 Doe Crypto Finney-Smith.
- 11 MR. FINNEY-SMITH: Dorian Finney-Smith,
- 12 yeah. You know, you I got the first
- 13 question. It is how can I get an account?
- MR. EHRLICH: Really easy to get an
- 15 account. That the one of the advantages of
- 16 Voyager, is that you can actually download
- 17 the app, and fund your account, and trade in
- 18 three minutes or less. We make it really
- 19 simple. We have a very easy to use and
- 20 integrated, you know, platform that allows
- 21 you to get engaged in the crypto market very
- 22 quickly. That's one of the values of
- 23 Voyager. You just go straight to the App
- 24 Store or the Google Play Store, download the
- 25 app, and you'll be trading in three minutes

- MR. CUBAN: Yeah, I mean, it's just
- 3 like using any other of the financial apps
- 4 that you have. You can connect your bank,
- 5 and that allows you to input money so you
- 6 can put in your first \$100 to get the free
- 7 \$50, or you can put in more. And can you do
- 8 -- use credit cards to by your first
- 9 (inaudible)?

or less.

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- 10 MR. EHRLICH: No credit --
- 11 MR. CUBAN: No credit cards.
- 12 MR. EHRLICH: Yeah.
- MR. CUBAN: Right. So, it's really
- 14 easy to get set up, just like every other
- 15 financial application that you have on your
- 16 phone.
- 17 MR. EHRLICH: And don't forget, it's
- 18 \$100 now.
- 19 MR. CUBAN: \$100, yeah.
- MR. EHRLICH: \$100 now.
- MR. CUBAN: Yeah. Next question?
- MR. POWELL: All right, so my question
- is what makes Voyager app different from
- 24 other crypto apps?
- MR. CUBAN: That's a good question,

- 1 Dwight.
- 2 MR. EHRLICH: That's a really good
- 3 question. So, look, it's the user
- 4 interface, which makes it really easy for
- 5 people to use. And that was -- it's really
- 6 intuitive by doing that, and that's how we
- 7 set out. When we started to build the
- 8 company -- and we've only been in business
- 9 three years. So, we started the company
- 10 about three years ago. We wanted to make it
- 11 very easy to get people engaged into the
- 12 app. And really trade and engage with
- 13 cryptocurrencies. So, you know, the
- 14 differentiations for us, really, are that.
- 15 We have our own community, we have our own
- 16 Voyager token that allows you to comm-- you
- 17 know, to participate in the community, to
- 18 learn more about crypto. And you know, easy
- 19 to use 65 coins as well on the app right
- 20 now, and then you get to earn staking
- 21 rewards on a lot of the coins too. So, you
- get to create some wealth through the app.
- 23 So, we're really excited about where it's
- 24 going.
- MR. CUBAN: And so, for those of you

- 1 who already use crypto, I know for me, it
- 2 was really easy. I took some of my Matic
- 3 tokens that I own and transferred it over,
- 4 because Voyager paid a higher interest rate,
- 5 or return rate, than the application I was
- 6 using before, Aave. So, it was really easy,
- 7 they give you a wallet address, you just go
- 8 into your MetaMask, or whatever you're
- 9 using. You just -- not swap it, but you
- 10 send it to that destination address, it
- 11 shows up an hour later, you start earning
- 12 more money. And so, right -- immediately, I
- 13 was earning more when I went over to
- 14 Voyager.
- And it's the same with USDC, a stable
- 16 coin. And the other thing about it is, for
- 17 those of you who use DeFi, you know, there's
- 18 always -- you're -- the pricing is always
- 19 higher on DeFi, as they try to look through
- 20 all the different decentralized financing
- 21 platforms to try to get the best -- not even
- the best price, but a price. And so, you
- 23 know, with this -- with Voyager, the pricing
- 24 has been far, far better. And so, if you're
- 25 paying attention and want to get the best

- 1 price, Voyager's a great platform for it.
- 2 MR. EHRLICH: Yeah, the one other thing
- 3 I'll follow up on is the rewards program
- 4 that Mark mentioned. You know, we have an
- 5 extensive rewards program, as you hold a
- 6 certain amount of a level of assets, you
- 7 even get more rewards on the -- on the
- 8 program. So, we're trying to engage you and
- 9 bring you in the platform. And teach and
- 10 educate, and create that wealth through our,
- 11 you know, expansive rewards program.
- MR. CUBAN: Yeah, one more thing. You
- 13 know, one of the reasons we want to do the
- 14 education program, there's a big opportunity
- 15 for small businesses. One of the challenges
- of small businesses, if you have any cash in
- 17 the bank, you know, you're making point-
- 18 zero-two-five-percent. You can convert to,
- 19 you know, -- put it in to a USDC stable coin
- 20 on Voyager, and I thought it was seven
- 21 percent, but now it's --?
- MR. EHRLICH: Nine percent.
- MR. CUBAN: Nine percent. And so, it's
- just a way -- so, I've taken a lot of my
- 25 cash and made it available in USDC. I'm not

- 1 trying here to tell you it's 100% risk free,
- 2 but it's as close to risk free as you're
- 3 going to get in the crypto universe. And
- 4 so, just the ability to make that much more
- 5 on your savings, as an individual, and as a
- 6 business is a huge opportunity.
- 7 MR. KLEBER: What's up, everybody?
- 8 Maxi Kleber from the Mavericks. And my
- 9 question is, is it too late to get into
- 10 crypto?
- 11 MR. EHRLICH: It's never too late. I
- 12 think, actually, it's the right time,
- 13 because as I said, I still think it's the
- 14 first half of the first quarter on crypto
- 15 adoption. There are some numbers that I've
- 16 used in a Crypto Education 101 platform that
- 17 I -- I gave a presentation to the NFL
- 18 players symposium back in July, about 100
- 19 different players. And you know, there's
- 20 adoption about an -- you know, about a 150
- 21 million people -- 220 million people
- 22 actually have crypto right now. And the
- 23 anticipation is, we're going to get to a
- 24 billion in four years. So, that shows you,
- 25 you know, where we're -- where, you know, we

- 1 can actually go with crypto and the --
- 2 crypto and the crypto adoption. Now, the
- 3 comparison there is the internet. It took
- 4 the internet eight years, you know, for the
- 5 same time frame to grow that fast, from the
- 6 200 million to one billion. So, I think
- 7 there's a -- it's a great time to enter the
- 8 space, learn more.
- 9 And I think that's the key is, you've
- 10 got to come in, you've got to learn, you've
- 11 got to educate yourself. We help, you know,
- 12 we help educate, but you want to learn more.
- 13 And I think that's the key is, not just be -
- 14 hey, listen to what somebody says and just
- buy that coin or so forth. You want to
- 16 really learn about what you're doing. So,
- 17 great time to enter right now.
- MR. CUBAN: Yeah, let me add to that.
- 19 You don't have to spend a lot of money in
- order to learn. It's not like the stock
- 21 market where, you know, it's almost
- impossible, except on a few platforms to
- 23 spend \$10 and get started. You know, my son
- 24 -- my now 12-year-old son got me into
- 25 Dogecoin when it was less than a penny. And

- 1 I -- I was like, "let's do this," because
- 2 it's a cheap way for you to learn how all of
- 3 this works. So, while you need to put in
- 4 \$100 to get the \$50 bonus in the next two
- 5 days, if you don't have \$100, and you just
- 6 want to, you know, download the app, and put
- 7 in \$5 and by Shibu (phonetic) -- do you guys
- 8 do Shibu Inu?
- 9 MR. EHRLICH: We do Shiba.
- 10 MR. CUBAN: Yeah, Shibu or Doge. Do
- 11 you guys do Doge?
- MR. EHRLICH: We do Doge.
- MR. CUBAN: Shibu and Doge, right?
- MR. EHRLICH: I couldn't sit here with
- 15 you if I didn't do Doge.
- 16 MR. CUBAN: Do Doge. Right.
- 17 MR. EHRLICH: So --
- 18 MR. CUBAN: And so, there's a lot of
- 19 way to inexpensively start to get an
- 20 understanding. And it's a lot easier than
- 21 even opening up a savings account. It's a
- 22 pain in the ass to open up a savings
- 23 account, particularly for your kids these
- 24 days. There's so much paperwork. And you
- 25 know, whether it's yourself personally,

- someone you're trying to -- teach your --1
- you're trying to teach your kids about 2.
- personal finance, believe it or not, this is 3
- actually a better way. And so, that's one 4
- of the unique opportunities and why it's not 5
- 6 too late.
- MR. EHRLICH: Well, that's a great -- I
- mean, another great point, Mark, is that the 8
- financial literacy, we need to teach the 9
- That's part of what we want to bring 10
- too is the education. When we build out the 11
- education -- and we're in the middle of 12
- 13 building that out -- Crypto 101 is the first
- 14 thing that we do to teach people. But you
- 15 know, teach the youth, go to the community
- and teach the youth about financial 16
- literacy. I think, it's really important, 17
- because most young kids don't get the 18
- 19 opportunity to learn about financial
- 20 literacy, and they end wind up going to
- college, and now they're on their own and 21
- 22 they don't know how to manage their money.
- Then they're out in the real world, earning 23
- 24 salaries, and they don't know what even just
- FICA is, right? I've heard a lot of stories 25

- 1 like, who is this FICA guy taking my money?
- 2 But that's what happens.
- And so, we have to find -- you know, I
- 4 teach financial literacy, and it's got to
- 5 start at the young ages. You know, we've
- 6 got to get out there. It's part of our plan
- 7 with the education is to get to the
- 8 communities around -- in Dallas and around -
- 9 in the surrounding areas and teach
- 10 financial literacy. That's how we're going
- 11 to get people -- you know, students and
- 12 young people to be smarter about how to
- 13 manage their future life.
- MR. BRUNSON: Jalen Brunson, Dallas
- 15 Mavericks. This is my first time getting
- into crypto, what are some key things I need
- 17 to know before I do?
- 18 MR. EHRLICH: Yeah, look, I think in
- 19 any crypto, you know, as Mark said, I think
- 20 I would -- I would start and enter small.
- 21 And just learn a little bit, right? Look at
- 22 the coins, learn a little bit about Bitcoin,
- 23 learn a little bit about Ethereum, some of
- 24 the other protocols that are out there. But
- 25 start small, you know, I think it's -- it's

- 1 always wise to start financial investments
- 2 small and then work your way up. As you
- 3 start learning more and understanding more,
- 4 then you can start increasing from there.
- 5 But it always is a wise place to start.
- 6 MR. CUBAN: Yeah, I mean, you're
- 7 spending your money, always be careful. But
- 8 the other thing is, look, there's
- 9 investments, and things like Shibu Inu and -
- 10 or whatever it's called -- and Dogecoin,
- 11 those aren't investments, right? Those --
- 12 it -- this is better than a lottery ticket,
- 13 but it's a good way to learn. And it's also
- 14 something you can do on your phone, you
- don't have to have a bank account. So, --
- and people who are unbanked, trying to learn
- 17 about financing, but have a smartphone and
- 18 can download the app, you can start getting
- 19 into this and saving your money. And that's
- 20 just a unique opportunity. Frank?
- MR. NTILIKINA: Hi, everyone, I'm Frank
- 22 Ntilikina from the Dallas Mavericks. I'm
- 23 from France, so is my question. Is Voyager
- 24 going to be available outside of the United
- 25 States?

- 1 MR. EHRLICH: Yes, we definitely are.
- 2 Yeah, we'll be in there by -- we're -- hope
- 3 to be in Europe by the end of March. We
- 4 recently just got approval from the AMF in
- 5 France, which is very hard to get. I think
- 6 we're the only retail platform, crypto
- 7 trading platform -- cryptocurrency platform,
- 8 that was that approval in France. And so,
- 9 we've got it from the AMF that allows us to
- 10 enter France, which we will. That will be
- 11 the first country we get into in Europe.
- 12 Sorry, Maxi, we're going to get to France
- 13 first. And then, -- and then, we'll be in
- 14 Europe from there, because we'll be able to
- 15 passport around and get, you know, customers
- 16 from the rest of Europe. So, we're excited
- 17 about it. It's a great entry point.
- 18 MR. CUBAN: But Wurzburg is second,
- 19 right?
- MR. EHRLICH: What's that?
- MR. CUBAN: Wurzburg, Germany is
- 22 second?
- MR. EHRLICH: Yeah, we're going to
- 24 Germany second.
- MR. CUBAN: Yeah.

Page 21 There's no doubt about 1 MR. EHRLICH: He's pretty big, he could come after 3 me. MR. CUBAN: No kidding. 4 5 FEMALE SPEAKER: Now, we're going to 6 open it up for questions. 7 Hey, I'm Callie Caplan, CAPLAN: with the Dallas Morning News. Mark, I'm 8 curious how unique this partnership is to 9 other crypto deals, or lack of crypto deals 10 across the NBA? 11 MR. CUBAN: Yeah, it's different. You 12 13 know, what FTX did with the Heat was great, 14 and they also had -- they're also trying to push their retail software application. But 15 at the same time, I think we're trying to 16 make this driven more towards education and 17 18 enabling more -- and exposing more people in an educated manner to crypto through 19 20 Voyager. FEMALE SPEAKER: Any other questions? 21 22 MR. CUBAN: Easy breezy. No tech-- no stuff from the Texas Blockchain Association? 23 24 Let me -- one other thing while we're on crypto, not -- indirectly. Are you guys 25

Page 22 1 going to support NFTs? MR. EHRLICH: Yeah, we're working on a platform to do NFTs, definitely. 3 Because last night, if you MR. CUBAN: 4 5 attended the game, and you had your ticket 6 scanned before the end of the first quarter, if you go -- if you go to 7 Mavscollectibles.com and log into your 8 Ticket Master account, you got a Brad Davis 9 Metapunk. And so, we did a soft launch, and 10 we're going to do it for every Mavs home 11 12 game. We'll have it again tomorrow night 13 against the Spurs. I think it's Rolando? 14 But we're -- you know, so we wanted to do a 15 soft launch, just to get all the kinks out. 16 But hopeful soon, you'll be able to take those, trade those, and sell them, buy them. 17 Not just on Mayscollectibles.com, but also 18 19 on Voyager. 20 MALE SPEAKER: Stand up, please? 21 MR. BRATCHER: So, Lee Bratcher, I'm

24 and working with you guys to help educate Texas and the DFW community, in particular. 25

the president of Texas Blockchain Council.

We're very excited about this partnership

22

23

- 1 Just out of curiosity, are any of your team
- 2 members going to be moving or relocating to
- 3 Dallas, Austin, anywhere in the Texas area?
- 4 MR. EHRLICH: Illustrious Erika --
- 5 MS. SZYCHOWSKI: Don't do --
- 6 MR. EHRLICH: -- Erika already lives in
- 7 Austin.
- 8 MALE SPEAKER: (Inaudible).
- 9 MR. EHRLICH: And we have about four
- 10 other staff in Austin already today. It is
- 11 definitely becoming one of our hubs. In the
- 12 COVID world, we've been very fragmented, but
- 13 we are looking to have certain hubs for the
- 14 company.
- MR. CUBAN: I have office space in the
- 16 back.
- 17 MR. EHRLICH: Done.
- MR. BRATCHER: You can't pass that up.
- 19 MS. SZYCHOWSKI: I heard it.
- 20 MR. EHRLICH: And so, we'll just have
- 21 to redo that a little bit, but all good.
- 22 No, I think yes, the answer is we're looking
- 23 for a couple of hubs around the country.
- 24 Obviously, New York is a big area for us,
- 25 but we're big in California, and we want to

- 1 be big here too.
- 2 SANJAY: Hello, my name is Sanjay, I'm
- 3 also with the Texas Blockchain Council. I'm
- 4 just going to ask this question also from a
- 5 user perspective. Before I ask those
- 6 questions, is there a promocode for that
- 7 offer, or is it just open to everybody?
- 8 MR. CUBAN: It's MAVS100.
- 9 SANJAY: Okay, I just want to
- 10 (inaudible).
- 11 MR. CUBAN: Yeah, so I -- I probably
- 12 didn't mention that.
- 13 SANJAY: (Inaudible).
- MR. CUBAN: So, if you download
- 15 Voyager, put in \$100, trade at all, right?
- 16 MR. EHRLICH: Trade -- you have to
- 17 trade the hundred.
- MR. CUBAN: Do a trade, trade your
- 19 hundred, and then, you'll get the \$50 crypto
- 20 bonus. But you have to have MAVS100 as your
- 21 bonus code.
- 22 SANJAY: Yeah, we had a recent
- 23 situation with my wife on a promotion
- 24 (inaudible), so we're working with
- 25 (inaudible) get our stuff. But anyways, the

- 1 next question is, you know, the promise of
- blockchain, Bitcoin, et cetera,
- 3 cryptocurrencies is reduced friction, you
- 4 know, egalitarian model, etc. I think some
- 5 of the challenges with some of the
- 6 exchanges, and wallets, et cetera is it's
- 7 not so frictionless, right? There's the
- 8 cost of trading, gas fees, when you put it
- 9 in a wallet and transfer it to another
- 10 wallet they take their cut. And it's
- 11 actually hard to, once you've purchased
- 12 cryptocurrencies, to exit and transfer to
- another because they'll always -- you're
- 14 taking a piece, right? So, maybe you can
- 15 talk about some of that? And also, some of
- 16 the maybe -- you mentioned some of the
- 17 interest bearing. There's other competitors
- 18 out there offering interests rates, so maybe
- 19 you can talk about that too? That would be
- 20 -- that would be great.
- MR. EHRLICH: Yeah, so a couple of
- 22 questions to unpack in that one. First,
- 23 I'll touch on the NFT side and the gas fees.
- Our goal is to -- we're in -- we're
- 25 (inaudible) -- we're connected to about a

- 1 dozen different market makers, exchanges
- 2 around the globe, so we bring a best price
- 3 back to consumers for that. Our goal in the
- 4 NFT world is not to build our own NFT
- 5 marketplace, it's to allow our consumers to
- 6 be connected to many NFT marketplaces, to
- 7 have access to all the big, different NFT
- 8 marketplaces. And whether that is something
- 9 on Ethereum, which has the high gas fees, or
- 10 it's using a Matic, or an Algorand, or an
- 11 Avalanche. Using those and connecting
- 12 people on that. Because we do believe
- 13 there's a -- there is a significant issue
- 14 that, you know, we have to deal with, with
- 15 the Ethereum world and the gas fees. And
- 16 we're trying to figure way out around and to
- 17 help consumers.
- 18 Because you -- an example I did is we
- 19 have a -- we also do a partnership with a
- 20 NASCAR car in the Xfinity series, with a
- 21 driver, Landon Cassill. And someone built
- 22 an NFT about the car, and I went to buy it,
- 23 and -- you know for \$3, just to play around
- 24 with NFTs. After the gas fees, it cost me
- \$300 for -- so, there's -- it doesn't make

- 1 any sense, so we've got to fix those
- 2 problems on that.
- And then, from the rewards side, we run
- 4 a rewards program. So, when you bring your
- 5 assets over, we're going to reward you with
- 6 earnings on those assets, based upon your
- 7 balances, based upon, you know, tokens you
- 8 hold and so forth. So, it's a whole rewards
- 9 program that we've built together. It's
- 10 really, probably, state of the art, when it
- 11 comes to crypto with rewards programs. And
- 12 that's how we like to operate, to give
- 13 consumers rewards for using and holding
- 14 assets on the platform. So, hopefully, I
- 15 got your -- answered your questions.
- SANJAY: (Inaudible) interest bearing
- 17 versus staking (inaudible).
- MR. EHRLICH: Well, are rewards are
- 19 generated through staking, you know, it's a
- 20 lot staking these days. We have 30-
- 21 something coins that we offer rewards on,
- 22 and a bunch of them are on the staking side.
- 23 Yep.
- MR. CUBAN: You got a question back
- 25 there.

Page 28 MALE SPEAKER 2: 1 Thank you. So, obviously, with cryptocurrency, security's a big important part of it, especially where 3 the private keys are stored, who controls them. So, for your application, where does 5 6 the responsibility for the user come in? What should they be doing to protect 7 themselves? And then, you know, what do 8 you, as a company, do to protect users? 9 And so, where is kind of the line drawn? 10 MR. EHRLICH: Yeah, I was waiting for 11 that question on security. It's a really 12 13 important aspect. You know, the first thing 14 -- security starts with you, as an individual. What we recommend to every 15 16 individual that buys and sells 17 cryptocurrency is to use two-factor authentification [sic] when you actually 18 hold your cryptocurrency. Do not use an SMS 19 20 text message. There are a lot of scammers 21 out there, there are a lot of people who try to SIM swap you. And that happened -- it 22 almost happened it me a couple -- about a 23 24 month ago. On a Friday night, my phone was trying to be SIM swapped, and I caught it 25

- 1 quick enough and called the phone company.
- 2 But I use two-factor authentification [sic],
- 3 and I think everybody should start there.
- 4 That means using a Google authenticator,
- 5 Authy, or one of the other-- Duo or any of
- 6 the other, you know, products that you can
- 7 use for 2FA.
- 8 Outside of that, after -- for you to us
- 9 is we use multiple custodians. We do not
- 10 keep all our coins in one place, we keep
- 11 them across multiple custodians, we built a
- 12 really detailed infrastructure for that, to
- 13 maybe sure that we're spreading that risk
- 14 and the insurance we get on all that across
- 15 multiple custodians. So, it starts with the
- 16 individual, and making sure you have proper
- 17 security. And then it also is us, as well.
- 18 MR. SPENCER: Okay, good afternoon.
- 19 I'm Arnold Spencer, I have a cryptocurrency
- 20 law firm here in town and I'm a new member
- 21 of the Texas Blockchain Alliance. First, I
- 22 want to say congratulation to both of you
- 23 guys. I think it's a terrific partnership,
- 24 I'm really excited about it. Second, I want
- to say I'm about halfway downloading the

- 1 app, I just started it. And I almost
- 2 transferred a hundred bitcoin over to you,
- 3 but I (inaudible) transferred a hundred
- 4 dollars.
- 5 MR. CUBAN: I'll give you my wallet
- 6 address (inaudible).
- 7 MR. SPENCER: So, my question, I would
- 8 like both of you guys to take a shot at.
- 9 I'm really excited about the educational
- 10 piece that you all are introducing and
- 11 talking about. I do a lot of that myself.
- 12 You know, just what are the two or three --
- 13 two or three themes, you know, the elevator
- 14 speech that you all want to get across in
- 15 the educational program? What are you
- 16 trying to teach new people to crypto about
- 17 getting into crypto?
- 18 MR. CUBAN: Yeah, I was going to say
- 19 act-- access, first and foremost, the
- 20 simplicity of access. The fact that you
- 21 don't have to rush into it and put all your
- 22 money in it. So, patience is a big part of
- 23 it and then experimentation, right? Be
- 24 curious, because if you're buying -- what is
- 25 Shinu Imu (phonetic), like a half a penny or

Page 31 something crazy? 1 MR. EHRLICH: No, it's -- people would 2. be very happy if it was half a penny. It's 3 like four zeros eight when you --4 5 MR. CUBAN: I -- yeah. 6 MR. EHRLICH: -- or something of that 7 nature. MR. CUBAN: Oh, okay. So, I didn't 8 9 count --10 MR. EHRLICH: Yeah. MR. CUBAN: -- my zeros enough? 11 MR. EHRLICH: Yeah. 12 MR. CUBAN: Right. So, literally, 13 like, when my son and I first tried it, it 14 15 was less than a penny, and we spent, I think 16 \$11. And that gave us a chance to go through everything and spend some time with 17 it. And so, because there's such a low cost 18 of introduction and, you know, obviously, 19 20 the people who need the most education, hopeful are spending the least amount of 21 money. You know, we -- there's a lot of 22 programs and educational programs that we 23 24 can do that guide people through the process. And that's really the key, right? 25

- 1 And I think that one of the things that
- 2 need to be mentioned, one of the greatest
- 3 values of the lower cost crypto isn't so
- 4 much, "hey, it could be an investment," it's
- 5 more the community. You know, if you get on
- 6 social media, no matter what it is, TikTok,
- 7 Twitter, Instagram, everybody's talk-- I
- 8 don't even know the Shibu Inu one, but you
- 9 know, with Dogecoin, it's like, to the moon.
- 10 And you know, everybody's got their social
- 11 profile set up to be a dog. You know, so
- 12 there's a -- it's a allow cost entry to
- 13 fund. And then, being involved in it on
- 14 social media is also a way that we can
- 15 expand education.
- 16 MR. EHRLICH: Yeah, and we look at it -
- 17 we have our Crypto 101 presentation that
- 18 we do, that teaches people about Bitcoin.
- 19 We really think it's a store of value and it
- 20 will be a long -- you know, there's a long
- 21 tail for it to be actually used as a
- 22 currency because of the volatility.
- MR. CUBAN: It's not going to happen.
- MR. EHRLICH: Yeah, I --
- MR. CUBAN: Not going to happen.

Page 33 1 MR. EHRLICH: It -- as the volatility and it -- the time on it, it's more of a store of value, it will replace gold. 3 teaching people about that. But then, on 4 the Ethereum side, we -- you know, we tend 5 6 to teach people about smart contracts. We think that's really important, because -- I 7 have my own personal example on this, where 8 my mother-in-law was going to give -- she 9 had leased a car, and she bought it, and was 10 going to give it to my daughter as a 11 present. And to get the title moved around 12 13 14 MR. CUBAN: Uh-huh. 15 MR. EHRLICH: -- took like four months. 16 I mean, it's a title. It -- just -- you know, I bought it, you should give me -- so 17 the blockchain will solve that. And so, we 18 use that in the Crypto 101. It's teaching 19 20 people why things like the smart contracts will affect their lives in the long term. 21 And I heard a great podcast you did with 22 Carmelo. 23 24 MR. CUBAN: Yeah. MR. EHRLICH: Where you said, -- I 25

Page 34 think you said, you know, halfway through 1 that, you know, five years from now, we're going to be doing things and you're not even 3 going to know it. It's like the internet, 4 you know, all of a sudden you were operating 5 6 on high speed internet and you never really -- you just hit a button and you were done. 7 And that's how crypto and the smart 8 contracts will work. But teaching people 9 why that matters now, to get them to that 10 point, we think that's really key. 11 MR. CUBAN: Any final questions? Cool. 12 13 Steve, thank you. 14 MR. EHRLICH: Oh, thank you, Mark. 15 Really excited by this. MR. CUBAN: And thank you to everybody 16 who came out, thanks to our guys who came 17 out, great questions. Thanks to Voyager, 18 great partnership, we're really excited 19 20 about it. Thank you, everybody. 21 (End of recording.) 22 23 24 25

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